

# SUPPORTING INVESTOR RELATIONS PROFESSIONAL EDUCATION IN ASIA



## IPREO WISDOM ROADSHOW - TAIPEI September 24

Ipreo has once again partnered with the National Investor Relations Institute (NIRI) to bring an innovative educational experience to Greater China. The IR Wisdom Roadshow offers a world-class educational experience supportive of the investor relations profession in Asia.

This is a unique opportunity for investor relations professionals in the region to benefit from an exclusive gathering of influential local, regional and international industry experts and peers. The agenda—an in-depth workshop with peer-to-peer discussions—will cover the expanding role of IR in Asia and the coming together of local and global best practices.

### WHY ATTEND?

- Benefit from a full day IR training by NIRI, the world's largest and most well-respected IR association
- Paid event attendees receive a Certificate of IR Achievement for participating in the full-day seminar.
- Gain exclusive access to leading industry experts from the buy-side, sell-side and investor relations
- Paid attendees receive the option to become a Global Subscriber of NIRI National with additional benefits including access to world-class content through monthly publications, executive alerts, global IR surveys, professional career connections and webinars.

### AGENDA

#### Views from a Global Fund Manager

- Is the world's notebook economy still the technology market?
- What do the region's largest investors want from management and IR disclosures?
- Views of what might be next in the evolution of Taiwanese capital markets

#### Dialogue with Local CFOs

- Understand their challenges
- Learn what they want from IR

#### The Latest Challenges for Spokespersons and IROs

- Managing the relationship between spokespersons and their Boards
- Trends in global investor demand for Taiwanese companies

- Short-interest, short attacks and issues for foreign listed/foreign headquarter-listed issuers

#### Measuring IR Program Results

- Quantitative metrics
- Qualitative metrics

#### How Finance and Nonfinancial Research Affect Company Valuation

- What financial and nonfinancial metrics measure
- How to include both aspects in shareholder engagement

#### Stockvote, ISS and the Nominating System

- A conversation on recent changes in voting in Taiwan

**DATE:** Wednesday, September 24

**REGISTRATION:** from 09:30

**VENUE:** Grand Hyatt, Taipei

**ADDRESS:** No. 2, Songshou Rd, Xinyi District, Taipei City, Taiwan 110

**With Special Thanks To:**



Please note this event is free to attend. However, should you wish to take advantage of NIRI's Global Subscriber Program, giving you access to IR educational content year round, a charge of \$195 USD will apply.

**niri** The National Investor Relations Institute is the world's largest global IR community with more than 3,300 members representing 1,600 publicly held companies with a capitalisation of \$9 trillion. IR leaders around the globe look to NIRI for best-in-class practice standards and education.