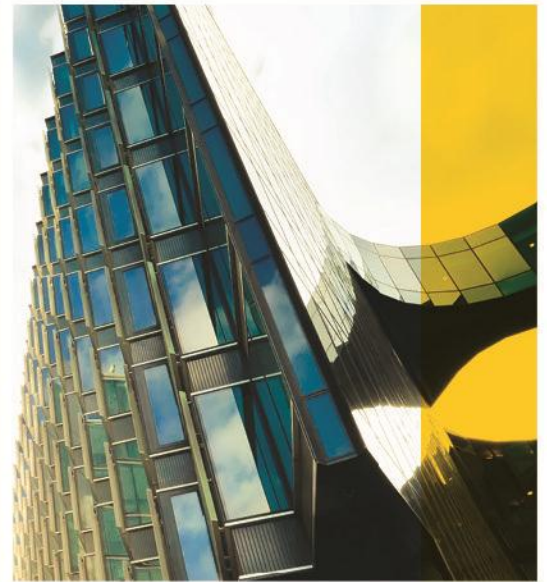


BNY MELLON BE AT THE FOREFRONT SERIES

THE EVOLVING TREND OF
SUSTAINABILITY/ ENVIRONMENTAL,
SOCIAL AND GOVERNANCE (ESG)

- GROWING INTEREST IN ESG INVESTING



TAIPEI

Tuesday, October 13th, 2015
1:00~5:00pm

Shangri-La's Far Eastern Plaza Hotel
201 Tun Hwa S. Rd, Sec. 2, Taipei Taiwan



The Evolving Trend of Sustainability /Environmental, Social and Governance (ESG) - Growing Interest in ESG Investing

Pension funds, sovereign institutions, mainstream institutional investors, along with regulators, exchanges and ratings agencies are increasingly looking to understand what drives long-term returns and the areas of potential risk beyond balance sheet. This evolving trend is broadly defined as Environmental, Social and Governance (ESG).

More investors are evaluating corporate ESG practices and performance as part of their decision-making process. A number of institutional signatories participating in the United Nations backed Principles for Responsible Investment (PRI) Initiative – an international network of investors dedicated to advancing responsible investment practices – grew by 19% last year, and now includes more than 1,300 signatories representing over US\$45 trillion in assets under management.

Whether your company is considering to further develop an ESG strategy or increasing your competitiveness in capital markets through more effective disclosure in ESG, this seminar will provide you valuable insights to be at the forefront of ESG.

We will bring together thought-leaders and experts to present their ideas and insights on:

- Sustainability / Environmental, Social and Governance (ESG) Investment Landscape: What is ESG and why does it matter? How different investors approach ESG? Who are the players in ESG? How to develop an ESG strategy?
- How do investors take ESG factors into their stock selection processes and portfolio management activities?
- Sustainable investment trend in Asia
- Leading companies in ESG to share experiences: Dow Jones Sustainability Indices Constituents experience sharing

AGENDA

- 1:00 pm – 1:25 pm** **Registration**
- 1:25 pm – 1:40 pm** **Opening Remarks**
Sush-Der Lee, Chairman, Taiwan Stock Exchange
Neil Atkinson, Head of Depository Receipts, APAC, BNY Mellon
Winston Yu, Chairman & CEO, KPMG
- 1:40 pm – 1:50 pm** **Speech by Financial Supervisory Commission**
Ming-Chung Tseng, Chairman, Financial Supervisory Commission
- 1:50 pm – 2:20 pm** **Sustainability and ESG Investment Landscape**
What is ESG and why does it matter? How do different investors approach ESG?
Who are the players in ESG space? How do I develop an ESG strategy?
Michael O'Brien, ESG Advisory, Depository Receipts, BNY Mellon
- 2:20 pm – 2:50 pm** **Integrating ESG Issues into Portfolio Management**
Nicki Ashton, Responsible Investments, APAC, Russell Investments
- 2:50 pm – 3:20 pm** **Sustainable Investment Trends in Asia**
Niven Huang, General Manager, KPMG Sustainability Consulting Co.
- 3:20 pm – 3:40 pm** **Coffee Break**
- 3:40 pm – 4:40 pm** **ESG Leading Issuers: Sharing Experiences –
Dow Jones Sustainability Indices (DJSI) Constituents Case Study**
Moderator
Michael Lin, President, Taiwan Stock Exchange
- Panelists
Yancey Hai, Chairman, Delta Electronics
Hsu-Hui Ho, Vice President & Deputy Spokesperson, Chunghwa Telecom
Nadia Chen, Country Executive, Taiwan, BNY Mellon
Niven Huang, General Manager KPMG Sustainability Consulting Co.
- 4:40 pm – 4:45 pm** **Closing Remarks**
Nadia Chen, Country Executive, Taiwan, BNY Mellon
- 4:45 pm – 5:00 pm** **Networking**